

Continental Experience BMW CCA Sweepstakes - Official Rules (“Official Rules”)

NO PURCHASE, PAYMENT, PROOF OF PURCHASE OR ENTRY FEE OF ANY KIND IS NECESSARY TO ENTER, AND ENTRY TO THE SWEEPSTAKES IS FREE. A PURCHASE WILL NOT IMPROVE YOUR CHANCES TO WIN. ENTRY OPEN ONLY TO LEGAL RESIDENTS OF THE CONTIGUOUS UNITED STATES (EXCLUDING ALASKA AND HAWAII) AND DISTRICT OF COLUMBIA WHO ARE 18 YEARS OF AGE OR OLDER ON DATE OF ENTRY (19 YEARS OLD IF A RESIDENT OF AL OR NE; 21 YEARS OLD IF A RESIDENT OF MS). VOID WHERE PROHIBITED.

No purchase necessary to enter or win. The sponsor of this giveaway is Continental Tire the Americas, LLC (“Sponsor”).

ELIGIBILITY:

The Continental Experience BMW CCA Sweepstakes (the “Sweepstakes”) is open to legal residents of the contiguous U.S. (excluding Alaska and Hawaii) or D.C. who are at least eighteen (18) years of age (nineteen (19) years old if a resident of AL or NE; twenty-one (21) years old if a resident of MS) as of the last day of the Sweepstakes Period. Employees of Sponsor and any related subsidiaries and affiliated companies, and each of their immediate family members (e.g. spouse, parents, children, siblings, and their respective spouses regardless of where they live) and individuals living in the same households of the above, whether or not related, are not eligible to enter or win a prize. Each entrant by participating in this Sweepstakes agrees to be bound by these Official Rules and the Sponsor’s decisions. Eligibility will be determined by Sponsor in its sole discretion. Void in Alaska, Hawaii, Puerto Rico, the U.S. Virgin Islands, and anywhere outside of the U.S. and where prohibited by law.

SWEEPSTAKES PERIOD:

The Sweepstakes begins on March 25, 2026, at 7:01 AM (EST) and ends on April 17, 2026, at 11:59 PM (EST), (the “Sweepstakes Period”) while supplies last. All times are recorded as Local Time.

HOW TO ENTER THE SWEEPSTAKES:

During the Sweepstakes Period, participants may enter by visiting the Sweepstakes entry page at <https://test-continental-tire-d8.pantheonsite.io/mega-summit>, and completing and submitting all information requested (each an “Entry” and collectively the “Entries”). Limit one (1) Entry per valid e-mail address, per month. Participants who utilize robotic, automatic, programmed, or similar entry method or submit multiple Entries by using multiple email addresses, identities, or devices in an attempt to circumvent the rules will be disqualified and all Entries will be voided. All qualified entries submitted during the Sweepstakes Period will be eligible for the Prize. There is no charge or purchase necessary for entering the Sweepstakes.

PRIZE OFFERING:

A total of One (1) prize will be awarded for the Sweepstakes drawing (the “Prize”). The Prize shall consist of:

- One (1) round-trip business-class airfare ticket to San Antonio, Texas to attend the Mega Summit 2026 Event on May 21, 2026, at Sponsor's location in Uvalde, Texas
- Hotel accommodation (standard room, single occupancy) for the duration of the event (two (2) nights, check-in May 20, 2026, and checkout May 22, 2026)
- Ground transportation for all scheduled activities as organized by Sponsor
- Group meals provided as part of the event itinerary.

The total estimated Prize value is \$2,800. The prize is non-transferable and must be accepted as awarded. No cash or other substitution may be made. Actual details and components of the Prize awarded may differ from the Prize being advertised. Sponsor reserves the right to substitute a prize of equal or greater value. The winner is solely responsible for: (a) any expenses relating to the acceptance and/or use of the Prize that are not specifically set forth herein as included with the Prize (including but not limited to incidental expenses, personal purchases, room service, or additional transportation), and (b) any and all applicable federal, state, and local taxes. Sponsor is awarding the prize on an "AS-IS" basis without warranty, guaranty or representation of any kind express or implied, including without limitation any implied warranty of merchantability, fitness for a particular purpose and usability by the winner. Any photographs of the Prize package in promotional materials are for illustrative purposes only.

PROJECTED ITINERARY AND ACTIVITY GUIDELINES:

The winner will travel to San Antonio, Texas on May 20, 2026, where Sponsor will host an introductory dinner and event briefing, including an overview of the following day's activities and information regarding Sponsor's products. On May 21, 2026, the winner will be transported, along with other guests, to Sponsor's location in Uvalde, Texas for a full day driving and educational experience. Activities may include the opportunity to ride in and/or drive vehicles equipped with various Sponsor tire products on different surfaces and test tracks. All activities are subject to facility rules, safety requirements, and staff instructions. Winner's participation is conditioned upon completion of any forms, training, or other requirements of Sponsor. Following the day's activities, winner will attend a group dinner before returning to San Antonio. Return travel for the winner will occur the following day. Sponsor reserves the right to modify any activities offered or the itinerary in any way.

Participation in driving activities requires a valid driver's license. Participants who do not hold a valid driver's license may still participate as passengers. None of the driving activities are mandatory, and the winner may opt out of any portion of the event. Any participant who, in the sole judgment of Sponsor, its employees, or agents, appears to be under the influence of alcohol or otherwise unfit for participation will not be permitted to take part in any driving activities. Sponsor reserves the right to remove any participant who does not comply with event rules or safety instructions.

RANDOM DRAWING:

On or about April 20, 2026, at approximately 9:00 a.m. ET, the Sweepstakes winner will be selected by random drawing from all eligible entries received. The random drawing time is subject to change at Sponsor's sole discretion if for any unforeseen reason the drawing cannot be conducted as planned. The drawing will be conducted by a representative of the Sponsor, whose decisions on all matters related to the Sweepstakes shall be final and binding. A participant selected as the

Sweepstakes winner must comply with all terms and conditions set forth in these Official Rules; and winning is contingent upon fulfilling all such requirements contained herein.

NOTIFICATION:

The potential Sweepstakes winner (the "Selected Entrant") will be notified (the "Notification") by an email or other method (at the discretion of Sponsor) within approximately two (2) weeks of the above-mentioned random drawing date, as applicable. Within two (2) days of the Notification, a Selected Entrant must confirm receipt of the Notification, accept the Prize and complete/provide any documentation required by Sponsor. Where lawful, all information requested of a Selected Entrant by the Sponsor must be accurately and legibly provided. Please note that additional documents may be required at the discretion of Sponsor. Failure to comply with the requirements of this paragraph (or the return of the Prize or any Notification as non-deliverable) may result in disqualification and in the forfeiture of any right to the Prize, Sponsor may randomly select an alternate Selected Entrant from among the remaining eligible entries while supplies last.

ODDS OF WINNING:

Odds of winning depend on the number of Entries received.

AFFIDAVIT OF ELIGIBILITY/LIABILITY/ RELEASE AND PUBLICITY RELEASE:

The Selected Entrant will also be sent an affidavit of eligibility / liability / publicity release ("Release"). Unless restricted by law, the Selected Entrant, or their parent/legal guardian if the Selected Entrant is not eighteen (18) years old or older, will be required to complete and return the Release within the time period specified in the notification. In all cases, an alternate Selected Entrant may be randomly selected from among the remaining eligible Entries if a Selected Entrant: (i) cannot be reached; (ii) fails to obtain all signatures on the Release as required pursuant to these Official Rules; (iii) cannot accept or receive the Prize for any reason; or (iv) the Prize returns to Sponsor from an incorrect mailing address. By submitting an Entry, each entrant agrees to receive future e-mail marketing and promotional offer from Sponsors. By participating in this Sweepstakes and/or accepting the Prize, an entrant/winner agrees to defend, release, and hold harmless Sponsor, and their respective parents, subsidiaries, affiliates, advertising and promotion agencies, and the foregoing companies' officers, directors, shareholders, members, managers, employees, representatives, agents, and all others associated with the development and execution of the Drawing (collectively the "Releasees") from and against any actions, claims, and/or liability for injury, loss, or damage of any kind (including any for the violation or infringement of any proprietary or personal right of any individual or entity, and any personal injury, death, and/or property damage) resulting in whole or in part, directly or indirectly, from participation in this Sweepstakes, and/or the use, enjoyment, acceptance, or possession of a the Prize.

CONDUCT:

By entering this Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of Sponsor that shall be final and binding in all respects. Failure to comply with these Official Rules may result in disqualification. Sponsor reserves the right at its sole discretion to disqualify any individual suspected of tampering with the entry process or the operation of the Sweepstakes; or to be acting in any manner deemed by Sponsor to be in violation of the Official Rules; or to be acting in

any manner deemed by Sponsor to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT BY A USER OR ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND COSTS (INCLUDING WITHOUT LIMITATION, ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. SPONSOR'S FAILURE TO ENFORCE ANY TERM OF THESE OFFICIAL RULES SHALL NOT CONSTITUTE A WAIVER OF THAT OR ANY OTHER PROVISION.

LIMITATIONS OF LIABILITY:

Sponsor assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty, failed, garbled or jumbled electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Sweepstakes; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of the operation of the Sweepstakes; (d) inaccessibility or unavailability of the Internet or any combination thereof; or (e) any injury or damage to participant's or to any other person's electronic device which may be related to or resulting from any attempt to participate in the Sweepstakes or download any materials in the Sweepstakes. If, for any reason, the Sweepstakes is not capable of running as planned for reasons which may include without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, then Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes in whole or in part, and award the prize in a random drawing among all non-suspect eligible entries received as of the termination date. The Sponsor will not be responsible for acts of God, dangerous weather conditions, acts of terrorism, civil disturbances, work stoppage or any other matters beyond the Sponsor's reasonable control (each a "Force Majeure" event) that may cause the cancellation or postponement of the Sweepstakes.

DISPUTES:

Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes shall be resolved individually, without resort to any form of class action, and exclusively by the State or Federal Courts located in Mecklenburg County North Carolina; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (iii) under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and/or consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in

connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of North Carolina.

Privacy Policy:

Any personal information collected in conjunction with this Sweepstakes is subject to the Sponsor's Privacy Policy posted at <https://www.continentaltire.com/privacy> (the "Privacy Policy"). In the event of a conflict between the Privacy Policy and these Official Rules, the Privacy Policy shall control and govern. By participating in this Sweepstakes, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted the Privacy Policy.

WINNERS LIST:

The names of the winner may be obtained after April 20, 2026, by sending a self-addressed stamped envelope to: Continental Tire the Americas, LLC, 1794 MacMillan Internal Park Drive, Fort Mill, SC 29707, ATTN: Marketing Department. Requests for winners' names must be received by June 31, 2026.

SPONSOR:

Sponsor of the Sweepstakes is Continental Tire the Americas, LLC, 1794 MacMillan Park Drive, Fort Mill, South Carolina 29707. The Sweepstakes is in no way sponsored, endorsed or administrated by BMW, Facebook, Instagram, or any other platform or third party. Any questions or complaints regarding the Sweepstakes shall be directed to Sponsor. Each entrant releases, without limitation, BMW, Facebook, Instagram, or any other platform from all liability associated with the Sweepstakes.